**PROJECT BRIEF**

| Client: | Bigfoot Donuts | Deadline: | 30th April, 2023 |
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| Project Name: | Web app development  | Author:  | VL Software |

| THE TASK |
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| **What is the objective of the project?** Here you need to **define the problem**. That is, you will include the need statement and target audience that you created as part of the previous module’s assignment, based on Lionel.In this section, you’ll also describe your solution: what your web app will be and how it meets the need statement. |
| Bigfoot Donuts now aims to create an online platform that will be used for promoting and selling customized donuts. Until now Bigfoot Donuts has only focused on offline selling. Now Bigfoot Donuts is aiming to have its online presence. This is the reason, this project on the development of web app is going to be significantly important for Bigfoot Donuts. Target customers for this project will be people who prefer purchasing donuts online rather than visiting stores. The solution thus will be in the form of the web app that will be visually informative and attractive for customers.  |
| **What are the deliverables?** Here you need to define your **minimum viable product—**exactly what it will include. You should include the number of screens and what would be on each screen (this can be brief).Then, describe your three additional features—exactly what they will be (and whether they will be embedded on existing screens or if they will add screens to the app). List the additional features in order of priority.  |
| The main deliverable will be the web app that will be customized and user friendly. There would be attractive design and relevant information in the web app with 4 navigation pages. Another key deliverable will be promotion of the web app with the help of online tools. There would be support on managing this app as well.  |